

# Hunting in Comfort

Everyone has a different opinion on what is comfortable. Each person has unique bodily dimensions and requirements, and what an individual feels is comfortable is all that matters. Bearing this in mind, we have designed a number of seats with a variety of feels keeping in mind that the 130-pound lady has different seating and comfort preferences than the 285-pound man. And after all our decisions, we are often surprised when the 285-pound man prefers a soft seat we built for the 130-pound woman.

Comfort is often defined as the absence of discomfort. The body does not have nervous system switches for comfort like it does for stimulus response or pain. Too Hot! is an instant message. A bee sting is a quick ouch. But, the problems associated with discomfort can come on slowly, barely noticeable until they're unbearable. Aches and pains, circulation problems, fatigue and lack of alertness are common results of uncomfortable seating and can result in long-term harmful effects that will not only hinder future hunts but will negatively impact the quality of the person's life as he or she ages.

Hunt Comfort has discovered the answers that help reduce the harmful effects of long-term sitting and wants to eliminate these problems with the goal of "pain proofing" your hunt. In fact, "pain proof" is the prize that Hunt Comfort is chasing and wants to be remembered for.

Hunt Comfort understands that to master the sport of hunting, you must first master the art of remaining still. If you are uncomfortable or in pain, then keeping still is agonizing. Still hunting is a task that puts unnatural forces to work against the body. Explanation – humans are not built to sit for hours without moving. When someone sits still for an extended amount of time, that person gets 'fanny fatigue', back pain, stiff joints, numbness, and swelling in the lower legs. After many hours of hunting, a person's body can suffer dangerous conditions as blood flow becomes restricted. In addition to the more obvious nerve compression or "numbness" a body experiences, edema in the legs and burning and aching sensations are signals that the body is not responding well to the setup. It's essential to the health of the hunter to pay attention to the signals the body provides. If your body is begging you for relief, it's best to move about and get your circulation going.

Inadequate seating and motionless postures can become dangerous threats over time. Hunt Comfort has taken several measures with its cushion designs to consider the hunter's health.

## Hunt Comfort's Pain-Proofing Remedies

- A variety of advanced cushion core technologies
- Patented pressure-relief gels
- Comfort-TEX outdoor seating fabrics
- Exclusive foam chemistry
- Hand-made in the USA
- Clinical testing

## **R** Prescription for Disaster

If we hunt seated for hours on end a potentially lethal condition called DVT is possible. Venous thrombosis is terribly dangerous condition in which a clot forms in a person's body who's been seated still for many hours. The clot may result in death. This condition is commonly known as "Economy Class Syndrome" as passengers on long overseas flights are often the victims. In the quest for trophy game, we sit more and longer. Inadequate seating and motionless postures can become dangerous threats. Stay Healthy & Listen to your Body.