

Hunt Comfort Turns Scrap Material Into Beautiful Quilts

Keeping the phrase “waste not want not” in mind, David Robinson, president of Hunt Comfort Cushions, insisted on keeping material scraps left over from making his quality cushions.

“One reason I decided to keep the scraps is because of my “never throw away anything you might need later” frugality and because I didn’t want to throw any licensed camouflaged fabric out into the garbage where others could find it,” Robinson says.

As you can imagine, over time Robinson and his team started accumulating boxes and boxes of fabric remnants. As they began to run out of storage room, they hoped that the “need later” would come along a little sooner.

“The prior owner of Hunt Comfort Cushions had made turkey call holders and sundry accessories out of the scraps, but these products did not really fit our ‘comfort’ business,” Robinson says.

One day in the early summer of 2005, a local friend, Mae Lane, asked him, “Why don’t you let me make you a quilt out of the extra fabric?”

He replied, “That’s an out-of-the-park, homerun idea,” and immediately sent a box of fabric home with Lane.

She soon returned with a beautifully crafted handmade quilt that stopped Robinson in his tracks.

“Not only was it an attractive, interesting quilt, it was very comfortable” Robinson says. “I knew right away that we had stumbled on to something great, and I don’t know why I didn’t think of it sooner. My business is located in South Alabama, which is a haven for quilt-makers and is known for its top-quality sewing experts. Making quilts out of this material just makes sense.”

Hunt Comfort started this venture with no production or sales goals in mind. The simple, early pieces were made for gifts and charitable donations. Making these quilts was a creative and useful way to use up the scrap material, and they provided Robinson with the perfect means for saying thank you and giving back to others.

“We’ve gotten such good response from those who have received our quilts that we’ve decided to make them available to the public,” Robinson says. “To my knowledge, no company has taken on this time-honored tradition as part of its business. We have something special here. I just the hope that others out there will appreciate the quality of workmanship that goes into each one of these handmade quilts.”

Hunt Comfort has arranged for product licensing with Realtree® and Advantage Camouflage®. Future quilts and throws will be sold on an individual basis.

Watch www.huntcomfort.com for new quilts as they arrive.